Travel & Tourism

# Jet service JSX adds flights between Austin and Dallas

30-seat jets will fly twice a day between the Texas cities



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By Kathryn Hardison – Staff Writer, Austin Business Journal Aug 20, 2021, 8:44am EDT

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Jacqueline Yaft

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There will soon be another flight option at Austin-Bergstrom International Airport for those traveling between the Texas capital and Dallas.

JSX, a semi-private jet service, is launching twice-daily flights beginning Sept. 27 from Austin to Dallas Love Field Airport. The company's jets are equipped with 30 seats and fares begin at \$129 one way, JSX announced Aug. 17.

This is the first service of its kind at ABIA, airport spokesperson <u>Sam</u> <u>Haynes</u> said. It's expected to make travel even easier for passengers needing to make a quick trip to Dallas, which may be welcome news for local executives as the business travel season approaches. JSX, a Dallas-based carrier, offers a "hop-on" service, meaning customers can check in 20 minutes before their flight and bypass long security lines.

Business travelers typically return to the skies after the summer ends and vacation travel becomes less frequent. That summer slow-down is starting to appear, according to <u>Business Insider</u>, though it's unclear what the impact to business travel may be as the nation records a surge in Covid-19 with the spread of the Delta variant. Many airlines are still planning their

schedules around business travel returning and haven't seen a drop in bookings yet despite the rise in cases, the Wall Street Journal reports.

The Transportation Security
Administration also recently extended its mask mandate for all airline passengers nationwide through
January 2022.

"We're excited to welcome JSX to Austin, and know that the convenience and comfort offered by this unique new service will be a perfect fit for many of our Central Texas travelers," Jacqueline Yaft, CEO of ABIA, said in a statement.



flies to Dallas-Fort Worth International Airport from Austin, according to ABIA's website.

JSX was founded in 2016 and operates in California, Nevada, Arizona, Florida and Texas. The company recently announced that it is also doubling its current service between Dallas and Houston come September.

"Demand for air travel continues to increase in our home state of Texas and we are delighted to add Austin to our route map," JSX CEO Alex Wilcox said in a statement. "In addition to our increased flying between Dallas and Houston, our new Austin route will give Texans what they've long been asking for: simple, accessible alternatives to packed commercial flights."

Travel activity has spiked at ABIA in recent months, moving further away from the dire passenger counts recorded at the same time last year. In June, 1.37 million passengers traveled through ABIA, compared with nearly 291,600 in June 2020, according to the most recent airport data, released Aug. 10.

Overall, more than 4.8 million travelers passed through the Austin airport from January to June this year. The airport has also seen more than 50 new nonstop routes announced since the start of the pandemic.

Infographic: Travel activity at ABIA by month since 2017, showing 370% yearover-year growth in June 2021. 2021 figures are in red; 2020 figures are green; 2019 is purple; 2018 is blue and 2017 is orange.



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